**Letter of Authority**

**TO WHOMSOEVER IT MAY CONCERN**

We, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(the ‘Company’)** having registered office at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ do hereby authorize Mr/Ms \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, to represent the Company for getting the telemarketer ( TM ) registration with SMS Connect, LC.No:1702157604862782261. He is authorized to sign any document or give any undertaking in relation to the TM registration process as per TRAI guidelines, 2018.

His / her contact details are as mentioned below:

Name:

Mobile No:

E-mail ID :

**For (Company Name)**

**Authorised Signatory**

**Date:\_\_\_\_\_\_\_\_\_\_\_\_\_**